#### **COUNTY PROFILE**

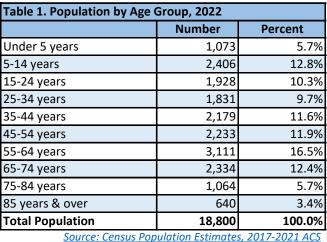
# Houston Co.

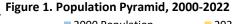
Houston Co. is a part of Economic Development Region 10, which is located in the Southeast Planning Region.

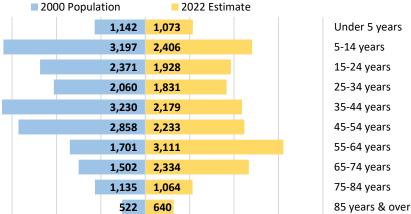
# **POPULATION CHARACTERISTICS**



Houston Co. is the 51st largest of the 87 counties in the state. Its population decreased over the past decade, ranking as the 56th fastest growing in the state from 2010 to 2022. Houston Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).







Houston Co. suffered a negative natural increase - more deaths than births from 2020 to 2022, but also experienced net in-migration - meaning more people moved in than moved out. Despite suffering domestic out-migration, Houston Co. welcomed net international inmigration - gaining new Minnesotans from foreign countries (see Table 2).

Table 2. Cumulative Estimates of the Components of Population Change, 2020-2022								
	Total		April 1, 2020 to July 1, 2022					
	Population	Natural	al Vital Events Net Migration				on	
	Change	Increase	Births	Deaths	s Total International Domestic			
Houston Co.	-49	-61	420	481	9	25	-16	
State of Minnesota	10,680	26,917	26,917 144,350 117,433 -17,365 20,012 -37,377					

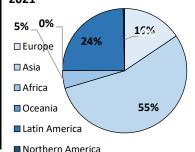
Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Houston Co. has a smaller percentage of foreign-born residents. From 2010 to 2021, Houston Co. saw an increase in the number of foreign-born residents, though it was slower than the statewide increase.

Table 3. Place of Birth for the Foreign Born	Houston Co.		Change 2	010-2021	Minnesota		
Population, 2021	Number	Percent	Number	Percent	Percent	Change	
Foreign-born Population	257	1.4%	24	10.3%	8.5%	30.6%	
Europe	40	15.6%	-78	-66.1%	9.4%	0.3%	
Asia	141	54.9%	<i>79</i>	127.4%	37.0%	30.2%	
Africa	12	4.7%	12	#DIV/0!	27.8%	89.8%	
Oceania	0	0.0%	0	#DIV/0!	0.4%	17.8%	
Americas:	64	24.9%	11	20.8%	25.4%	6.8%	
Latin America	63	24.5%	32	103.2%	23.0%	8.5%	
Northern America	1	0.4%	-21	-95.5%	2.5%	-6.7%	

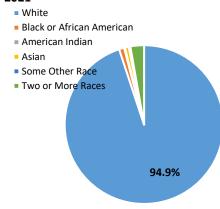
Source: U.S. Census Bureau, 2017-2021 American Community Survey

Figure 2. Place of Birth for the Foreign Born Population, 2021



Houston Co.'s population was becoming more racially diverse over time. Since 2011, the county's white population declined, but the number of people of other races increased (see Table 4).

Figure 3. Population by Race, 2021



		Houston C	Minnesota		
Table 4. Race and Hispanic Origin, 2021	Number	Percent	Change from 2011-2021	Percent	Change from 2011-2021
Total	18,806	100.0%	-1.6%	100.0%	7.4%
White	17,849	94.9%	-4.5%	80.7%	0.4%
Black or African American	196	1.0%	188.2%	6.6%	42.2%
American Indian or Alaska Native	33	0.2%	-23.3%	0.9%	-8.0%
Asian or Other Pac. Islanders	145	0.8%	163.6%	5.0%	35.8%
Some Other Race	63	0.3%	350.0%	2.1%	66.5%
Two or More Races	520	2.8%	120.3%	4.6%	121.8%
Hispanic or Latino origin	255	1.4%	105.6%	5.6%	31.6%

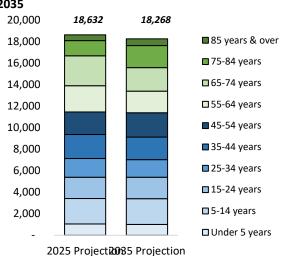
Source: U.S. Census Bureau, 2017-2021 American Community Survey

#### POPULATION PROJECTIONS

According to the Minnesota State Demographic Center, Houston Co.'s population is expected to decline from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (4.5%). Despite the decline, the number of people aged 65 years and older is expected to increase over the next decade (see Figure 4 and Table 5).

Table 5. Population Projections by Age Group, 2025-2035								
	2025	Percent						
Houston Co.	Projection	Projection	Change	Change				
Under 5 years	1,045	1,006	-39	-3.7%				
5-14 years	2,372	2,394	22	0.9%				
15-24 years	1,973	1,996	23	1.2%				
25-34 years	1,750	1,629	-121	-6.9%				
35-44 years	2,224	2,102	-122	-5.5%				
45-54 years	2,104	2,263	159	7.6%				
55-64 years	2,433	2,013	-420	-17.3%				
65-74 years	2,784	2,186	-598	-21.5%				
75-84 years	1,420	2,053	633	44.6%				
85 years & over	527	626	99	18.8%				
Total Population	18,632	18,268	-364	-2.0%				

Figure 4. Projections by Age Group, 2025-



Source: Minnesota State Demographic Center

### **EDUCATIONAL ATTAINMENT**

Houston Co. has a higher percentage of adults (18 years & over) with at least a high school diploma than the state (92.8%), and a lower percentage of people with at least some college experience. Houston Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

Percentage of the adult population (18 years & over) with at least a high school diploma:

94.8%

Figure 5. Educational Attainment, 2021 ☐ Less than high school 7% 5% ☐ High school graduate (incl. equiv.) 17% ■ Some college, no degree **35**% Associate's degree 17% ■ Bachelor's degree 19% ■ Advanced degree

College-educated: 60.0% state: 68.0%

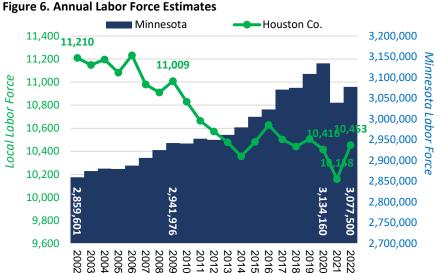
Associate's Degree: 16.7% Bachelor's Degree: 17.4% Advanced Degree: 6.8%

Source: U.S. Census Bureau, 2017-2021 American Community Survey

### LABOR FORCE TRENDS

At 2.3%, Houston Co. had a lower unemployment rate than the state in 2022. After the pandemic recession Houston Co.'s unemployment rate decreased compared to 4.5% in 2020, and declined compared to the 3.4% prepandemic rate posted in 2019. The number of unemployed workers actively seeking work in Houston Co. declined over the past year, and is down compared to 2019.





Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net gain of 119.5 workers each year from 1990 to 2000, Houston Co. averaged an annual loss of -13 fewer workers from 2000 to 2010, and most recently a loss of -41.4 fewer workers since 2010 (see Figure 7). Moving forward, Houston Co. is expected to see a labor force decline from 2025 to 2035 (see Table 6).

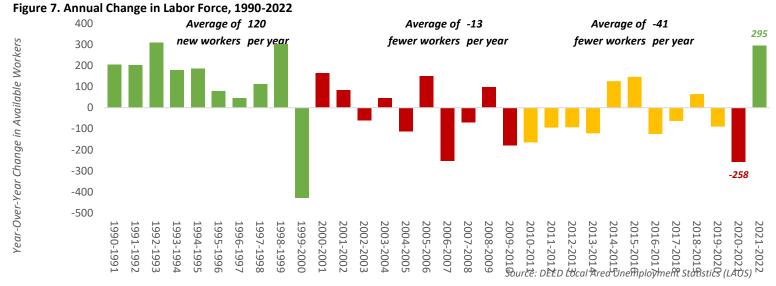
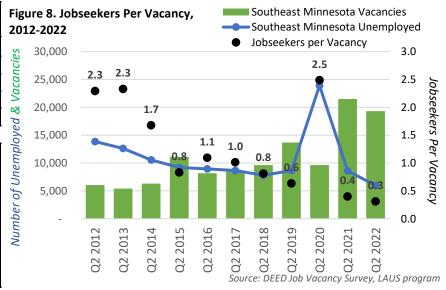


Table 6. Labor Force	Labor Force Projection				
Projections, 2025-2035	2025	2035			
16 to 24 years	1,237	1,239			
25 to 54 years	5,636	5,552			
55 to 64 years	1,910	1,580			
65 years & over	910	769			
Total Labor Force	9,693	9,140			

Source: Minnesota State Demographic Center, 2017-2021 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. Job vacancies in Southeast reached new highs in the 4th quarter of 2021, quickly bringing back challenges in finding new workers and 2022 showed the lowest jobseeker-per-vacancy ratio on record (see Figure 8).



## LABOR FORCE CHARACTERISTICS

shorter average commute time than the state.

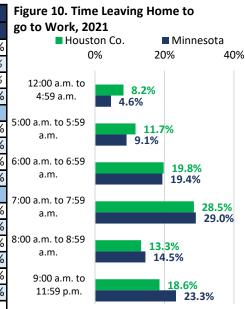
Houston Co. had a lower labor force participation rate than the state. The labor force in Houston Co. is less racially diverse than the state (where 82.6% of workers are white alone), but is becoming more diverse over time.

Table 7. Employment Characteristics, 2	2021						
	Н	ouston Co.		Minne	esota	Labor Force	by Gender
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
Total Labor Force	10,206	67.6%	1.6%	69.2%	4.0%	5,328	4,879
16 to 19 years	472	55.2%	3.8%	52.3%	10.7%	227	245
20 to 24 years	735	87.0%	1.8%	83.3%	6.7%	404	331
25 to 44 years	3,770	94.0%	1.2%	88.8%	3.6%	1,996	1,774
45 to 54 years	2,020	90.4%	1.4%	87.6%	3.0%	998	1,021
55 to 64 years	2,443	78.5%	0.8%	73.1%	3.2%	1,239	1,205
65 to 74 years	686	29.4%	5.2%	28.0%	3.2%	402	285
75 years & over	80	4.7%	0.0%	6.6%	2.9%	62	18
Employment Characteristics by Race &	Hispanic Origin					Figure 9. L	abor Force by
White alone	9,813	67.5%	1.5%	68.5%	3.4%	Race, 2021	
Black or African American	75	61.0%	10.7%	71.9%	8.6%		
American Indian & Alaska Native	19	61.3%	0.0%	57.4%	12.9%		
Asian or Other Pac. Islanders	9	25.7%	0.0%	72.7%	4.1%		\\
Some Other Race	27	84.4%	0.0%	75.8%	6.2%		
Two or More Races	264	78.1%	0.0%	74.1%	7.3%		
Hispanic or Latino	95	54.6%	0.0%	77.0%	6.6%		
<b>Employment Characteristics by Disabil</b>	ity						
With Any Disability	395	51.7%	5.6%	53.6%	9.9%		96.2%
<b>Employment Characteristics by Educat</b>	ional Attainment						
Population, 25 to 64 years	8,235	88.0%	1.1%	84.4%	3.4%	White a	
Less than H.S. Diploma	271	84.2%	1.6%	66.6%	4.6%		African American
H.S. Diploma or Equivalent	2,318	81.6%	0.5%	77.3%	2.5%		n Indian & Alaska N
Some College or Assoc. Degree	3,440	91.4%	1.0%	85.1%	3.6%		Other Pac. Islander
Bachelor's Degree or Higher	2,205	90.7%	0.7%	90.3%	2.1%	■ Some O	ther Race

Source: 2017-2021 American Community Survey, 5-Year Estimates

A smaller percentage of workers in Houston Co. worked in the same county in which they live compared to the state. Houston Co. also had a

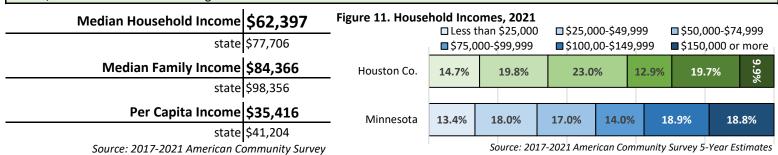
	Houstor	Co.	Minne	esota
Table 8. Commuting Characteristics, 2021	Number	Percent	Number	Percent
Worked in state of residence	5,390	54.2%	2,858,636	97.7%
Worked in county of residence	4,366	43.9%	1,922,337	65.7%
Worked out of county of residence	1,024	10.3%	933,372	31.9%
Worked outside state of residence	4,555	45.8%	67,296	2.3%
MEANS OF TRANSPORTATION TO WORK				
Car, truck, or van	8,732	87.8%	2,387,561	81.6%
Public transportation (excl. taxicab)	30	0.3%	81,926	2.8%
Other method (walk, bike, taxi, etc.)	378	3.8%	122,889	4.2%
Worked at home	815	8.2%	333,556	11.4%
TRAVEL TIME TO WORK				
Less than 10 minutes	2,049	20.6%	465,223	15.9%
10 to 19 minutes	3,133	31.5%	895,335	30.6%
20 to 29 minutes	1,601	16.1%	649,557	22.2%
30 to 44 minutes	2,088	21.0%	567,631	19.4%
45 to 59 minutes	527	5.3%	190,186	6.5%
60 or more minutes	557	5.6%	158,000	5.4%
Mean travel time to work (minutes)	23.0	minutes	23.5	minutes



Source: 2017-2021 American Community Survey, 5-Year Estimates

## **INCOMES, COST OF LIVING, & HOUSING**

Houston Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Houston Co. had the 48th highest median household income of the 87 counties in the state.



The cost of living has increased over the past 2 years with costs up in many areas. Houston Co. had a lower cost of living than the state, with a

required hourly wage of \$14.39 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$16.19 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2022									
	Single Yearly	Hourly Wage Monthly Costs							
Single Adult, 0 children	Cost of Living		Child Care	Food	Health	Housing	Trans-	Other	Taxes
			Cima Care		Care	ousing	portation	• • • • • • • • • • • • • • • • • • •	raxes
Houston Co.	\$29,930	\$14.39	\$0	\$354	\$152	\$681	\$696	\$284	\$327
State of Minnesota	\$33,708	\$16.21	\$0	\$359	\$157	\$903	\$663	\$345	\$382
Typical Family: 2 Adults (1	Family Yearly	Hourly Wage			N	Ionthly Co	sts		
working full-time, 1 part-	Cost of Living		Child Care	Food	Health	Housing	Trans-	Other	Taxes
time), 1 child	Cost of Living	Required	Ciliu Care	Food	Care	Housing	portation	Other	Taxes
Houston Co.	\$50,498	\$16.19	\$264	\$811	\$538	\$901	\$813	\$468	\$413
State of Minnesota	\$60,540	\$19.40	\$579	\$822	\$561	\$1,151	\$772	\$540	\$620

Source: DEED Cost of Living tool

Houston Co. had a lower median house value than the state, having the 36th highest value of the 87 counties in 2021. Houston Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-	Houstor	Houston Co.		
occupied Housing Units, 2021	Total	Percent	Percent	
Total	6,599	100.0%	100.0%	
Less than \$50,000	336	5.1%	4.3%	
\$50,000 to \$99,999	739	11.2%	6.1%	
\$100,000 to \$149,999	1,167	17.7%	9.5%	
\$150,000 to \$199,999	1,448	21.9%	14.8%	
\$200,000 to \$299,999	1,640	24.9%	28.7%	
\$300,000 to \$499,999	841	12.7%	26.4%	
\$500,000 or more	428	6.5%	10.2%	
Median (dollars)	\$185,9	\$250,200		

Source: 2017-2021 American Community Survey, 5-Year Estimates

Figure 12. Year Structure Built, 2021 0% 30% 10% 20% Houston Co. Minnesota 2010 or later 2000 to 2009 13.4% 22.0% 1980 to 1999 25.7% 24.3% 1960 to 1979 24.1% 15.2% 1940 to 1959 14.1% 26.0% 1939 or earlier 15.9%

Median monthly owner costs, owner-occupied units with a mortgage state \$1,682

Percentage of households with a mortgage spending 30% or more of their income on housing costs Percentage of Income, 2021 mortgage 13.1%

Figure 13. Housing Costs as a

21.7%

15.8%

Median monthly rent costs \$789

state 45.4%

Less than 20% 20% to 24.9% 25.0% to 29.9% 30.0% to 34.9%

13.8% 13.0%

rent

34.3%

49.7%

■ 35% or more

Percentage of renters spending 30% or more of their household income on rent

Source: 2017-2021 American Community Survey, 5-Year Estimates

### **OCCUPATIONS**

At \$23.44 in 2023, wages were lower in Region 10 than the state. Overall, Region 10 had the 2nd highest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$48.3) and lowest for food preparation and serving related jobs (\$14.24) (see Table 11).

Table 11. Occupational Employment & Wage Statistics, 2023									
	Region 10				State of Minnesota				
Occupational Group	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	State-wide Jobs	Share of Total Jobs		
Total, All Occupations	\$23.44	236,590	100.0%	1.0	\$24.25	2,827,310	100.0%		
Management	\$48.30	12,310	5.2%	0.8	\$51.58	193,760	6.9%		
Business & Financial Operations	\$34.82	9,260	3.9%	0.5	\$38.19	201,940	7.1%		
Computer & Mathematical	\$42.65	4,280	1.8%	0.5	\$49.73	99,250	3.5%		
Architecture & Engineering	\$38.83	3,390	1.4%	0.8	\$40.60	53,100	1.9%		
Life, Physical & Social Science	\$37.08	2,520	1.1%	1.0	\$39.37	29,070	1.0%		
Community & Social Service	\$28.75	4,480	1.9%	1.0	\$25.82	54,820	1.9%		
Legal	\$40.10	740	0.3%	0.5	\$47.87	18,730	0.7%		
Education, Training & Library	\$24.64	14,590	6.2%	1.1	\$24.82	158,830	5.6%		
Arts, Design, Entertainment & Media	\$24.58	2,110	0.9%	0.7	\$28.80	37,630	1.3%		
Healthcare Practitioners & Technical	\$41.68	30,920	13.1%	2.0	\$41.07	186,700	6.6%		
Healthcare Support	\$18.00	14,050	5.9%	1.0	\$17.40	162,400	5.7%		
Protective Service	\$28.06	3,460	1.5%	1.0	\$25.83	40,620	1.4%		
Food Preparation & Serving Related	\$14.24	19,140	8.1%	1.1	\$14.89	216,970	7.7%		
Building, Grounds Cleaning & Maint.	\$17.95	6,300	2.7%	1.0	\$18.26	76,210	2.7%		
Personal Care & Service	\$15.98	4,470	1.9%	0.9	\$16.96	58,120	2.1%		
Sales & Related	\$16.54	18,100	7.7%	0.9	\$18.14	239,500	8.5%		
Office & Administrative Support	\$22.20	27,900	11.8%	1.0	\$23.06	345,830	12.2%		
Farming, Fishing & Forestry	\$18.65	420	0.2%	1.2	\$19.84	4,060	0.1%		
Construction & Extraction	\$29.56	8,510	3.6%	0.9	\$31.00	113,930	4.0%		
Installation, Maintenance & Repair	\$25.43	8,300	3.5%	1.0	\$27.95	98,670	3.5%		
Production	\$20.84	22,610	9.6%	1.3	\$22.07	209,380	7.4%		
Transportation & Material Moving	\$19.69	18,740	7.9%	1.0	\$19.80	227,780	8.1%		

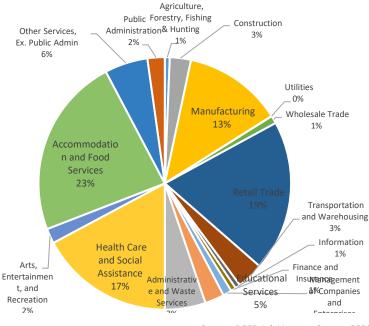
Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2023

## **JOB VACANCY SURVEY**

Houston Co. is a part of the Southeast planning region. There were 19304 job vacancies posted by employers in 2022, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Southeast Job Vacancy Survey Results, 2022							
	Number of						
Occupational Group	Vacancies	Wage Offer					
Total, All Occupations	19,304	\$16.08					
Management	333	\$30.93					
Business & Financial Operations	254	\$24.78					
Computer & Mathematical	188	\$33.61					
Architecture & Engineering	186	\$29.46					
Life, Physical & Social Sciences	152	\$24.51					
Community & Social Service	171	\$23.79					
Education, Training & Library	490	\$20.68					
Healthcare Practitioners & Technical	1,328	\$31.77					
Healthcare Support	1,139	\$15.40					
Protective Service	100	\$19.68					
Food Preparation & Serving Related	4,822	\$13.72					
Building, Grounds Cleaning & Maint.	945	\$15.09					
Personal Care & Service	805	\$15.13					
Sales & Related	2,248	\$14.59					
Office & Administrative Support	828	\$16.86					
Construction & Extraction	924	\$19.83					
Installation, Maintenance & Repair	739	\$14.23					
Production	1,593	\$15.96					
Transportation & Material Moving	1,752	\$16.97					

Figure 14. Job Vacancies by Industry, 2022



Source: DEED Job Vacancy Survey, 2022

# **OCCUPATIONS IN DEMAND**

Less than High School   High School or Equivalent   Licensed Vocational   Registered Nurses   S25,149/yr   S50,465/yr   S50,465/yr   S73,454/yr   S73,456/yr   S74,256/yr   S74,256/yr   S74,256/yr   S74,256/yr   S74,256/yr   S74,256/yr   S75,356/yr   S75,356/yr   S75,356/yr   S75,356/yr   S75,356/yr   S75,356/yr   S75,356/yr   S75,356/yr   S75,356/yr   S75,366/31/yr   S75,356/yr	Table 13. Southeast Occupations in Demand, 2022						
Workers \$25,149/yr \$50,465/yr \$50,465/yr \$73,454/yr \$NA  Retail Salespersons \$29,983/yr \$36,726/yr \$36,726/yr \$68,607/yr \$34,556/yr \$34,556/yr \$34,556/yr \$34,556/yr \$34,556/yr \$34,556/yr \$36,726/yr	Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher			
Workers \$25,149/yr \$50,465/yr \$50,465/yr \$50,465/yr  Retail Salespersons \$29,983/yr Home Health and Personal Care Aides \$30,258/yr  Cashiers \$27,335/yr Laborers and Freight, Stock, and Material Movers, Hand \$35,841/yr First-Line Supervisors of Food Preparation and \$338,398/yr  Stockers and Order Fillers \$32,156/yr  Heavy and Tractor-Trailer Truck Drivers \$51,382/yr  Customer Service Redical Dosimetrists, Medical Records Retail Sales Workers \$43,475/yr  Customer Service Redical Records Redical Records Redical Records Respiratory Therapists  Specialists, and Health Technologists and Technicians \$51,3821/yr  First-Line Supervisors of Food Preparation and \$33,398/yr  Sale Commendation Sale C	Fast Food and Counter	Licensed Practical and Licensed Vocational	Pagistared Nurses	Physicians, All Other; and			
Retail Salespersons \$\frac{\chi29,983/yr}{\chi29,983/yr}\$  Sa6,726/yr  Home Health and Personal Care Aides \$\frac{\chi28,007/yr}{\chi29,0258/yr}\$  Automotive Service Technicians and Mechanics \$\frac{\chi28,607/yr}{\chi29,2120/yr}\$  Cashiers  Cashiers  Medical Assistants  Sam Technicians \$\frac{\chi28,607/yr}{\chi29,453/yr}\$  Cashiers  Medical Assistants  Sam Technicians \$\frac{\chi28,68,607/yr}{\chi29,453/yr}\$  Cashiers  Medical Assistants  Sam Technicians \$\frac{\chi28,278/yr}{\chi29,453/yr}\$  Cashiers  Medical Assistants  Sam Technicians \$\frac{\chi28,278/yr}{\chi29,453/yr}\$  Cashiers  Medical Assistants  Sam Technicians \$\frac{\chi28,278/yr}{\chi29,453/yr}\$  Cashiers Medical Technicians and Paramedics \$\frac{\chi28,27,29/yr}{\chi29,452/yr}\$  Sam Technicians \$\frac{\chi28,27,70/yr}{\chi29,452/yr}\$  Dental Hygienists  Financial Managers  Financial Managers  Financial Managers  Financial Managers  Surgical Technologists  Nurse Practitioners  Surgical Technologists  Nurse Practitioners  Surgical Technologists  Nurse Practitioners  Foolite and Sheriff?s Patrol Officers  \$\frac{\chi21,21/yr}{\chi29,452/yr}\$  Sam Technicians  \$\frac{\chi29,293/yr}{\chi29,452/yr}\$  First-Line Supervisors of Retail Sales Workers  \$\frac{\chi23,27,425/yr}{\chi29,452/yr}\$  Sam Technicians  \$\frac{\chi21,21/yr}{\chi29,452/yr}\$  Sam Tec				Ophthalmologists, Except Pediatric			
Retail Salespersons \$29,983/yr  Home Health and Personal Care Aides \$330,258/yr  Care Aides \$330,258/yr  Cashiers  \$42,120/yr  Cashiers  \$42,120/yr  Automotive Service Technicians and Mechanics \$30,258/yr  Cashiers  \$42,120/yr  Cashiers  \$42,120/yr  Automotive Service Technicians and Mechanics \$42,7335/yr  Cashiers  \$42,120/yr  Automotive Service Technicians and Mechanics \$42,120/yr  Accountants and Auditors  \$59,453/yr  \$68,278/yr  \$68,278/yr  \$68,278/yr  \$68,278/yr  \$68,278/yr  \$68,278/yr  \$68,278/yr  \$68,278/yr  \$69,453/yr  \$60 Dertal Hygienists  Financial Managers  \$77,029/yr  \$103,648/yr  \$1	\$25,149/yr	\$50,465/yr					
\$29,983/yr \$36,726/yr \$\$68,607/yr \$34,556/yr  Home Health and Personal Care Aides \$30,258/yr \$\$42,120/yr \$\$42,120/yr \$\$59,453/yr \$\$68,278/yr \$\$69,770/yr \$\$61,421/yr \$\$103,648/yr \$\$77,028/yr \$\$103,648/yr \$\$77,70/yr \$\$103,648/yr \$\$77,70/yr \$\$103,648/yr	Retail Salesnersons	Nursing Assistants	Civil Engineering Technologists	Preschool Teachers, Except Special			
Home Health and Personal Care Aides \$30,258/yr \$42,120/yr \$59,453/yr \$568,278/yr \$68,278/yr \$69,101/yr \$77,029/yr \$87,770/yr \$87,770/yr \$87,770/yr \$87,770/yr \$87,770/yr \$87,770/yr \$87,770/yr \$87,770/yr \$87,770/yr \$87,7029/yr \$87,770/yr \$103,648/yr \$78,787/yr \$103,648/yr \$103,	Retail Salespersons						
Care Aides \$30,258/yr \$42,120/yr \$559,453/yr \$\$68,278/yr \$\$69,261/yr \$\$77,029/yr \$\$77,029/yr \$\$87,770/yr \$\$90/yr \$\$90/				\$34,556/yr			
Care Aides \$30,258/yr \$42,120/yr \$59,453/yr \$59,453/yr \$58,278/yr  Cashiers Medical Assistants \$52,7,335/yr \$43,492/yr \$77,029/yr \$87,770/yr  Laborers and Freight, Stock, and Material Movers, Hand \$335,841/yr \$40,728/yr \$78,787/yr \$103,648/yr  First-Line Supervisors of Food Preparation and \$38,398/yr \$46,173/yr \$40,728/yr \$51,421/yr \$120,693/yr  Stockers and Order Fillers \$32,156/yr \$27,425/yr \$67,763/yr \$67,763/yr \$67,763/yr \$43,475/yr \$23,525/yr \$66,613/yr \$53,529/yr \$66,613/yr \$77,2344/yr	Home Health and Personal	Automotive Service Technicians and	Clinical Laboratory Technologists	Accountants and Auditors			
Cashiers \$27,335/yr \$43,492/yr \$77,029/yr \$87,702/yr \$9103,648/yr \$9103,648/y	Care Aides	Mechanics		Accountants and Additors			
Cashiers \$27,335/yr \$43,492/yr \$77,029/yr \$87,770/yr \$87,770/yr \$27,029/yr \$87,770/yr \$87,770/yr \$87,7029/yr \$87,770/yr \$87,770/yr \$87,770/yr \$87,770/yr \$87,770/yr \$87,770/yr \$87,770/yr \$87,7029/yr \$87,770/yr \$97,770/yr	\$30,258/yr	\$42,120/yr		\$68,278/yr			
\$27,335/yr \$43,492/yr \$77,029/yr \$87,770/yr  Laborers and Freight, Stock, and Material Movers, Hand \$35,841/yr \$40,728/yr \$78,787/yr \$103,648/yr  First-Line Supervisors of Food Preparation and \$38,398/yr \$46,173/yr \$51,421/yr \$120,693/yr  Stockers and Order Fillers \$32,156/yr \$27,425/yr \$69,161/yr \$83,033/yr  Heavy and Tractor-Trailer Truck Drivers \$51,382/yr \$67,763/yr \$67,763/yr \$104,475/yr \$27,425/yr \$67,763/yr \$27,425/yr \$67,63/yr \$27,425/yr \$67,63/yr \$27,425/yr \$67,63/yr \$27,020/yr \$258,527/yr  Customer Service Representatives \$35,451/yr \$49,999/yr \$49,999/yr \$72,344/yr \$72,344/yr \$63,201/yr	Cashiers	Medical Assistants		General and Operations Managers			
Laborers and Freight, Stock, and Material Movers, Hand \$35,841/yr \$40,728/yr \$78,787/yr \$103,648/yr \$1	Casillers	Wedical Assistants		·			
and Material Movers, Hand \$\frac{\}{\}35,841/yr\$ & \$\frac{\}{\}\$40,728/yr\$ & \$\frac{\}{\}\$78,787/yr\$ & \$\frac{\}{\}\$103,648/yr\$  First-Line Supervisors of Food Preparation and \$\frac{\}{\}38,398/yr\$ & \$\frac{\}{\}\$46,173/yr\$ & \$\frac{\}{\}\$61,421/yr\$ & \$\frac{\}{\}\$120,693/yr\$  Stockers and Order Fillers \$\frac{\}{\}\$32,156/yr\$ & \$\frac{\}{\}\$27,425/yr\$ & \$\frac{\}{\}\$69,161/yr\$ & \$\frac{\}{\}\$83,033/yr\$  Heavy and Tractor-Trailer Truck Drivers \$\frac{\}{\}\$51,382/yr\$ & \$\frac{\}{\}\$67,763/yr\$ & \$\frac{\}{\}\$67,763/yr\$ & \$\frac{\}{\}\$66,613/yr\$ & \$\frac{\}{\}\$50ftware Developers and Software Retail Sales Workers \$\frac{\}{\}\$43,475/yr\$ & \$\frac{\}{\}\$66,613/yr\$ & \$\frac{\}{\}\$66,613/yr\$ & \$\frac{\}{\}\$70.204/yr\$ & \$\frac{\}{\}\$63,201/yr\$			\$77,029/yr	\$87,770/yr			
and Material Movers, Hand \$35,841/yr \$40,728/yr \$78,787/yr \$103,648/yr  First-Line Supervisors of Food Preparation and \$38,398/yr \$46,173/yr \$510,693/yr  Stockers and Order Fillers \$32,156/yr \$27,425/yr \$69,161/yr \$10,000 Teachers, \$32,156/yr \$10,725/yr \$67,763/yr \$10,000 Teachers, \$47,020/yr \$58,527/yr  First-Line Supervisors of Retail Sales Workers \$43,475/yr \$53,529/yr \$60,000 Teachers, \$66,613/yr \$103,725/yr  Customer Service Representatives \$33,451/yr \$40,000 Teachers, \$44,9999/yr \$40,999/yr \$72,344/yr \$72,344/yr \$60,000 Teachers, \$66,201/yr \$103,725/yr \$103,	Laborers and Freight, Stock,	Emergency Medical Technicians and	Dental Hygienists	Financial Managers			
First-Line Supervisors of Food Preparation and \$38,398/yr \$46,173/yr \$561,421/yr \$120,693/yr \$120,693/	and Material Movers, Hand	Paramedics	, ,	•			
Food Preparation and \$38,398/yr \$46,173/yr \$561,421/yr \$120,693/yr  Stockers and Order Fillers \$32,156/yr \$27,425/yr \$69,161/yr \$69,161/yr \$83,033/yr  Heavy and Tractor-Trailer Truck Drivers \$51,382/yr \$67,763/yr \$67,763/yr \$47,020/yr \$58,527/yr  First-Line Supervisors of Retail Sales Workers \$43,475/yr \$53,529/yr \$53,529/yr \$66,613/yr \$66,613/yr \$103,725/yr  Customer Service Representatives \$35,451/yr \$49,999/yr \$49,999/yr \$72,344/yr \$72,344/yr \$61,207/yr \$61,201/yr		\$40,728/yr	\$78,787/yr	\$103,648/yr			
Food Preparation and \$38,398/yr \$46,173/yr \$61,421/yr \$120,693/yr  Stockers and Order Fillers \$232,156/yr \$27,425/yr \$69,161/yr \$83,033/yr  Heavy and Tractor-Trailer Truck Drivers \$51,382/yr \$67,763/yr \$67,763/yr \$10dustrial Engineering Technologists and Technicians \$43,475/yr \$53,529/yr \$66,613/yr \$66,613/yr \$103,725/yr  Customer Service Representatives \$35,451/yr \$49,999/yr \$49,999/yr \$572,344/yr \$5120,693/yr \$120,693/yr	· ·	Machinists	Surgical Technologists	Nurse Practitioners			
Stockers and Order Fillers  \$32,156/yr  Heavy and Tractor-Trailer  Truck Drivers  \$51,382/yr  First-Line Supervisors of Retail Sales Workers  \$43,475/yr  Customer Service  Representatives  \$32,156/yr  Hairdressers, Hairstylists, and Cosmetologists  \$27,425/yr  \$27,425/yr  \$42,425/yr  \$42,425/yr  \$42,425/yr  \$43,033/yr  Industrial Engineers  \$43,033/yr  Industrial Engineers  Industrial Engineers  Belementary School Teachers,  Except Special Education  \$447,020/yr  \$58,527/yr  Cardiovascular Technologists  and Technicians  \$43,475/yr  \$43,475/yr  \$44,020/yr  \$45,451/yr  \$453,529/yr  \$453,529/yr  \$453,529/yr  \$453,529/yr  \$453,529/yr  \$453,529/yr  \$453,529/yr  \$453,529/yr  \$453,44/yr  \$449,999/yr  \$449,999/yr  \$449,999/yr  \$449,999/yr  \$452,344/yr  \$453,201/yr	•						
Stockers and Order Fillers \$32,156/yr  Heavy and Tractor-Trailer Truck Drivers \$51,382/yr  First-Line Supervisors of Retail Sales Workers \$43,475/yr  Customer Service Representatives \$35,451/yr  Sexont Service Retail Sales Workers \$35,451/yr  Stockers and Order Fillers Cosmetologists \$42,425/yr  Stockers \$42,425/yr  Stockers \$42,425/yr  Stockers \$42,425/yr  Stockers \$43,425/yr  Stockers \$43,425/yr  Stockers \$44,020/yr  Stockers \$447,020/yr  Stockers \$44,020/yr  Stockers \$447,020/yr  Stockers \$447,020/	\$38,398/yr			\$120,693/yr			
\$32,156/yr \$27,425/yr \$69,161/yr \$83,033/yr  Heavy and Tractor-Trailer Truck Drivers \$51,382/yr \$67,763/yr \$10dustrial Engineering First-Line Supervisors of Retail Sales Workers \$43,475/yr \$53,529/yr \$53,529/yr \$66,613/yr \$103,725/yr  Customer Service Representatives \$35,451/yr \$49,999/yr \$72,344/yr \$72,344/yr \$63,201/yr	Stockers and Order Fillers	• •		Industrial Engineers			
Heavy and Tractor-Trailer Truck Drivers \$51,382/yr First-Line Supervisors of Retail Sales Workers \$43,475/yr Customer Service Representatives \$35,451/yr  Electricians  Electricians Electricians Electricians  Electricians Fechnologists and Technicians \$47,020/yr Cardiovascular Technologists and Technicians \$66,613/yr \$66,613/yr  Respiratory Therapists  Software Developers and Software Quality Assurance Analysts and \$66,613/yr \$103,725/yr  Project Management Specialists and Business Operations \$72,344/yr \$63,201/yr		_					
Truck Drivers \$51,382/yr \$51,382/yr \$551,382/yr  First-Line Supervisors of Retail Sales Workers \$543,475/yr  Customer Service Representatives \$35,451/yr  Retail Sales Workers \$49,999/yr  Septial Education \$447,020/yr  \$447,020		\$27,425/yr					
Truck Drivers \$51,382/yr \$67,763/yr \$67,763/yr  First-Line Supervisors of Retail Sales Workers \$43,475/yr  Customer Service Representatives \$35,451/yr \$467,763/yr  \$567,763/yr \$567,763/yr \$567,763/yr  Cardiovascular Technologists and Technicians \$447,020/yr \$58,527/yr  Cardiovascular Technologists and Technicians \$40,475/yr \$53,529/yr  \$66,613/yr \$66,613/yr \$103,725/yr  Project Management Specialists and Business Operations \$72,344/yr \$63,201/yr	Heavy and Tractor-Trailer	Flectricians		Elementary School Teachers,			
First-Line Supervisors of Retail Sales Workers \$\frac{\\$43,475/yr}{\\$53,529/yr}\$\$\$\$\$\$\$\$\$\$\$\$Software Developers and Software and Technicians \$\\$66,613/yr\$\$\$\$\$\$\$\$\$\$\$\$\$\$\$Software Developers and Software Quality Assurance Analysts and \$\\$66,613/yr\$	Truck Drivers						
Retail Sales Workers \$\frac{\$43,475/yr}{\$53,529/yr}\$\$ \$\$ \$53,529/yr \$\$ \$66,613/yr \$\$ \$103,725/yr	\$51,382/yr	\$67,763/yr					
Retail Sales Workers \$43,475/yr \$53,529/yr \$53,529/yr \$56,613/yr \$66,613/yr \$103,725/yr  Customer Service Representatives \$59ecialists, and Health Technologists and \$35,451/yr \$49,999/yr \$103,725/yr  Respiratory Therapists and Business Operations \$72,344/yr \$63,201/yr	First-Line Supervisors of	Industrial Machinery Mechanics	Cardiovascular Technologists	Software Developers and Software			
Customer Service Medical Dosimetrists, Medical Records Representatives Specialists, and Health Technologists and \$35,451/yr \$49,999/yr \$72,344/yr \$63,201/yr	Retail Sales Workers	madstrial Machinery Mechanics	and Technicians	Quality Assurance Analysts and			
Representatives Specialists, and Health Technologists and \$35,451/yr \$49,999/yr \$72,344/yr \$63,201/yr	\$43,475/yr		\$66,613/yr				
Representatives Specialists, and Health Technologists and \$35,451/yr \$49,999/yr \$72,344/yr \$63,201/yr	Customer Service		Resniratory Theranists	,			
	Representatives	Specialists, and Health Technologists and	Respiratory merapists	and Business Operations			
	\$35,451/yr	\$49,999/yr	\$72,344/yr				

Source: DEED Occupations in Demand

Houston Co. is a part of the Southeast planning region, which is projected to see a 5.1% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2020-2030						
South and Diaming Degine	Estimated Employment 2020	Projected Employ- ment 2030	Percent Change 2020-2030			
Southeast Planning Region Total, All Industries	261,589	274,824	5.1%			
,		•				
Natural Resources & Mining	3,447	3,477	0.9%			
Utilities	1,160	1,150	-0.9%			
Construction	9,396	9,891	5.3%			
Manufacturing	36,536	36,636	0.3%			
Wholesale Trade	7,047	7,342	4.2%			
Retail Trade	25,379	24,160	-4.8%			
Transportation & Warehousing	7,801	8,311	6.5%			
Information	2,943	2,941	-0.1%			
Finance & Insurance, Real Estate	6,025	6,133	1.8%			
Professional Services & Mgmt. of Compani	7,642	7,966	4.2%			
Admin. Support & Waste Mgmt.	8,158	8,815	8.1%			
Educational Services	19,447	20,396	4.9%			
Health Care & Social Assistance	64,850	70,687	9.0%			
Leisure & Hospitality	19,129	23,366	22.1%			
Other Services	8,287	9,159	10.5%			
Public Administration	13,990	14,748	5.4%			

Source: DEED 2020-2030 Employment Outlook

Figure 15. Regional Occupational Employment Projections, 2020-2030

Employment Projections, 2020-2030						
From employment growth		From exit openings				
-5,0	000	5,000	15,000			
Management Occupations	564	6,880				
Business and Financial	355	<b>2</b> ,692				
Computer and	171	976				
Architecture and	145	704				
Life, Physical, and Social	97	379				
Community and Social	539	<b>1</b> ,957				
Legal Occupations	72	312				
Educational Instruction and	1,099	5,797				
Arts, Design,	211	<b>1,268</b>				
Healthcare Practitioners	2,85	8,417				
Healthcare Support	1,999	10,457				
Protective Service	226	<b>1</b> ,834				
Food Preparation and	3,2	95 15,489				
Building and Grounds	515	5,041				
Personal Care and Service	745	4,581				
Sales and Related	-96	2 12,007				
Office and Administrative	-996	12,332				
Farming, Fishing, and	-11	918				
Construction and Extraction	521	<b>3,</b> 228				
Installation, Maintenance,	375	<b>2,</b> 969				
<b>Production Occupations</b>	62	9,269				
Transportation and	1,367	9,066				
•						

#### **ECONOMIC CHARACTERISTICS**

Coming out of the pandemic recession, after losing jobs over the past year, Houston Co. had the 59th largest economy of the 87 counties in the state. Houston Co. was the 80th fastest growing in the past year and the 60th fastest growing since 2019. From 2019 to 2022, employment in Houston Co. is still down from the pandemic recession.

451 business establishments \$42,816 annual average wage
4,980 jobs \$213,225,627 total industry payroll

Job change, 2019-2022 -4.1% decline

Figure 16. Industry Employment Statistics, 2007-2022

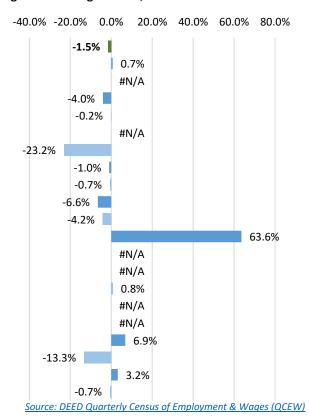


2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022

Source: DEED QCEW program

			Average
Table 15. Houston Co. Industry	Number of	Percent of	Annual
Employment Statistics, 2022	Jobs	Total Jobs	Wage
Total, All Industries	4,980	100.0%	\$42,816
Agriculture, Forestry, Fish & Hunt	145	2.9%	\$30,795
Mining	#N/A	#N/A	#N/A
Construction	356	7.1%	\$61,830
Manufacturing	493	9.9%	\$45,911
Utilities	#N/A	#N/A	#N/A
Wholesale Trade	63	1.3%	\$51,064
Retail Trade	489	9.8%	\$26,066
Transportation & Warehousing	430	8.6%	\$63,636
Information	156	3.1%	\$64,679
Finance & Insurance	115	2.3%	\$63,804
Real Estate & Rental & Leasing	36	0.7%	\$21,825
Professional & Technical Services	#N/A	#N/A	#N/A
Management of Companies	#N/A	#N/A	#N/A
Admin. Support & Waste Mgmt. Svcs.	124	2.5%	\$50,079
Educational Services	#N/A	#N/A	#N/A
Health Care & Social Assistance	#N/A	#N/A	#N/A
Arts, Entertainment, & Recreation	62	1.2%	\$13,477
Accommodation & Food Services	281	5.6%	\$13,352
Other Services	192	3.9%	\$24,591
Public Administration	437	8.8%	\$37,495

Figure 17. Change in Jobs, 2021-2022



For more information on Houston Co.'s population, labor force, and economic trends, contact:

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